

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-112537

ORDER NO. 33225

DATE 12-28-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M. YES

TITLE (IN FULL) SAM REED BRIDGE, NEAH-KAH-NIE MOUNTAIN, OREGON COAST HIGHWAY, ORE.

PRIV. NO. BEFORE TITLE: 1012

SMALL TYPE: PHOTO BY WESLEY ANDREWS

(GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

35  
Order for the customer. Please see to it that all the negatives are uniform and color in harmony with each other to make an attractive set.

Rephoto  
Right print + and  
leave paper on side  
as per print

ESTIMATE

Cost Dept. Checked

JAN 3 - 1940

JAN 3 - 1940

3 3 1-3

1-48

74/80

1-8

66 1 1/2  
9

DATE PAID

By

DEPT. PAID

Very Rush

RE 147  
156



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2538

ORDER NO. 33225

DATE 12-28-1939

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. YES

TITLE (IN FULL) TUNA FISH CATCH, OREGON COAST  
HIGHWAY, ORE.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 1013

SMALL TYPE: PHOTO BY WESLEY ANDREWS

(GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

35

See to it that all titles and  
titles are uniformed and placed  
in harmony with each other  
to make an attractive set.

DEC 28 1939

ESTIMATE

Cost Dept. Checked

By DEC 28 1939

DEC 28 1939

DEC 28 1939

80

1-3-39

51

1/2

1-5-40

66

9

DATE Fnd

By

DATE Photo Returned to Cust

Mr. Rm  
148



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2539

ORDER NO. 33225

DATE 12-30-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. ~~XXX~~ NO

TITLE (IN FULL) SALMON FISHING AT THE MOUTH  
OF THE ROGUE RIVER, OREGON COAST  
HIGHWAY, ORE.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 1014

SMALL TYPE: (C) PHOTO BY SANDS

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SIE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

1 Rep photo of  
figure same  
size.  
see front

*SP*

1940

JAN 5 - 1940

JAN 5 - 1940

1 4 1-5 1-10

78 1-10-40

30 1/2 1-12-40 1-15-40  
28 9 1/26/40 1/31/40

159



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2540

ORDER NO. 33225

DATE 12-26-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HISTORICAL BOILER BAY, AT LOW TIDE, OREGON COAST HIGHWAY, ORE.

PRIV. NO. BEFORE TITLE: 1015

SMALL TYPE: (C) PHOTO BY CHANDLER

(GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

~~TEXT~~ SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS © PAT. NO. 1,797,275

ATTENTION

35

NOTE: The customer should  
be so informed that the  
photo is subject to change  
in harmony with each order  
to make an attractive set.

DEC 28 1939

Com. Dept. Checked

DEC 28 1939

DEC 28 1939

DEC 28 1939

1 1/2 - 25

Jan 4-40

210

13

1-3

1-8

53

83

1/23/40

DATE RECEIVED BY

DATE PAID

DATE WHEN COLOR PHOTO

DATE WHEN COLOR PHOTO

ST.  
morim.  
148



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2541

ORDER NO. 33225

DATE 12-26-1939

12M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PATTERSON BRIDGE OVER  
ROGUE RIVER, OREGON COAST HIGHWAY, ORE.

PRIV. NO. BEFORE TITLE: 1016

XXXXXXXXXXXX

(GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

35

Order for 12 months. See to it that all pictures are uniform in size and in harmony with the set to make an attractive set.

DEC 28 1939

ESTIMATE

Cost Dept. Checked

DEC 28 1939

DEC 28 1939

DEC 28 1939

11 3

7" 80

1 3

1 1/2

9

49 1-8 1 1/2 Hr.

DATE ESTIMATE

DATE PAID

DATE HAND COLOR PROOF

DATE FROM

Dec. 148  
R. m. 147



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-42542

ORDER NO. 33225

DATE 12-28-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) <sup>LEFT</sup> ~~WACK~~ ROCK AT SUNSET, OREGON  
COAST HIGHWAY, ORE.

PRIV. NO. BEFORE TITLE: 1017

SMALL TYPE: PHOTO BY WESLEY ANDREWS

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. ~~YES~~ No

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

4BH 825

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YLB

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

35  
... for the customer. Please  
see to it that all cards are inter-  
titled and printed and mounted in  
in harmony with each other  
to make an attractive set.

Reprints

88

ESTIMATE

Rev. Dept. Check

1940

JAN 1 1940

JAN 2 - 1940

JAN 3 - 1940

16 3

1/5 gr

78

Jan 8 - 40

30

15

1-8-40

48

7

1-23-40

1-24-40

DATE RECEIVED

DATE PAID

DATE RECEIVED

DATE PAID

DATE RECEIVED

DATE PAID

16

10

13

15  
152



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2543

ORDER NO.

DATE 12-26-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORD'R

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIR VIEW SHOWING SADDLE  
MOUNTAINS SEASIDE, OREGON

PRIV. NO. BEFORE TITLE: 483

SMALL TYPE: (C) BRUBAKER AERIAL SURVEYS,  
PORTLAND, OREGON

*Gothic type*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3.

R. M.

YES *same as*

IMPRINT SAME AS ABOVE

*9A H2543*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

...on  
...Please  
...all sets of nega-  
...are uniform and colors are  
...in harmony with each other  
...to make an attractive set.

DEC 27 1939

DEC 27 1939

DEC 27 1939

DEC 27 1939

DEC 27 1939

15

12/28 Gr

89

Dec. 29-31

49

1 1/2

1-3

118

9 1/2

22-40

1-24-40

DATE

DATE

DATE

DATE

*12/28*



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2544

ORDER NO.

DATE 12-26-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIR VIEW SEASIDE, GEARHART  
AND COLUMBIA RIVER, OREGON COAST  
HIGHWAY, ORE.

TRIV. NO. BEFORE TITLE: 484

SMALL TYPE: (C) BRUBAKER AERIAL SURVEYS,  
PORTLAND, OREGON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES *Ram*

IMPRINT SAME AS ABOVE

9A-H2543

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

When you receive your photos, please  
check the title of each photo and  
compare it with the title on the  
order. If you find any errors, please  
notify us immediately with each order  
or make an alternative set.

DEC 27 1939

DEC 27 1939

DEC 27 1939

DEC 27 1939

14 3

12/30/39

89

Dec. 29-39

51

12

1-3-40

226

10

1-23

*Mr. Ram*  
12/30/39



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2545

ORDER NO.

12-26-1939

DATE

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SKYLINER VIEW LOOKING SOUTH,  
MEDFORD, OREGON

PRIV. NO. BEFORE TITLE: 674  
SMALL TYPE: (C) BRUBAKER AERIAL SURVEYS,  
PORTLAND, ORE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

3

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

*Goethe 4 type*

YES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Check the instructions. Please  
see to it that all cards are  
properly filled in and all are  
in harmony with each other  
to make an attractive set.

DEC 7 1939

DEC 27 1939

DEC 27 1939

DEC 27 1939 DEC 27 1939

21 3

55/91

12-29

51 2

1-4-40

216 12

1-23-40

1-25-40

DATE HAND COL PROOF

DATE HAND COL PROOF

*RM 146*



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2546

ORDER NO.

DATE 12-26-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 3 R. M. YES

TITLE (IN FULL) SKYLINER VIEW LOOKING SOUTH  
OVER WILLAMETTE RIVER, CORVALLIS, OREGON

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 390

STALL TYPE: (C) BRUBAKER AERIAL SURVEYS,  
PORTLAND, ORE.

*Gather Type*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'DL

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

order for this company. Please  
see to it that all sets of im-  
prints to be made and return are  
in the form of a set, other  
to make a complete set.

DEC 27 1939

DEC 27 1939

DEC 27 1939

DEC 27 1939

17 2

12/30/39

57/91

Dec 27-39

51

21

1-5-40

28

11

1/20/40

1/26/40

DATE DELIVERED TO

DATE PAID

By

17  
Rm 147  
146



NO. 9A-H2547

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO.

DATE 12-26-1939

12M 500 POST CARDS

ART COLORTONE

WHITE ORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

TITLE (IN FULL) VIEW FROM A SKYLINER OVER  
WILLAMETTE RIVER, LOOKING NORTH TOWARD  
MT. ST. HELENS, WASH.-PORTLAND, OREGON

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) BRUBAKER AERIAL SURVEYS,  
PORTLAND, ORE.

PRIV.NO. BEFORE TITLE: 749

*Gothic 4 ype*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,737,775

0  
to it (the  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DEC 27 1939

DEC 27 1939

DEC 27 1939

DEC 27 1939

*75/80*

*Jan 2 40*

*31*

*133*

*1/26/40*

DATE SUBMITTED

DATE FILED

By

By

DATE HANDLED

DATE Photo Returned

*31 2 1/2*  
*5 2 1/2*

*2m 147*  
*146*



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-112548

ORDER NO.

DATE 12-26-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOATING THROUGH THE ARCH AT  
TWIN ROCKS, OREGON COAST HIGHWAY,  
ORE.

PRIV. NO. BEFORE TITLE: 1019

SMALL TYPE: (C) WESLEY ANDREWS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Rephoto

When you order a photo set, please specify the number of prints you want in harmony with each other to make an attractive set.

88

EC 28 1939

DEC 29 1939

DEC 29 1939

18 1/2

1/2 gr

10 3

49 1/2

1-4

17  
170



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2549

ORDER NO.

12-26-1939

DATE

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING SOUTH OVER WOAHINK  
AND SILTCOOS LAKES, OREGON COAST  
HIGHWAY, ORE.

SMALL TYPE: (C) BRUBAKER AERIAL SURVEYS,  
PORTLAND, OREGON

PRIV.NO. BEFORE TITLE: 1020

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 27 1939

ESTIMATE

DEC 27 1939

DEC 27 1939

DEC 27 1939

17 1/2

12/38 gr.

25

12-29

49

13

1-3

29

1-25-40

1-31-40

38-  
146



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2550

ORDER NO.

DATE 12-26-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. ☒ YES

TITLE (IN FULL) CAPE ARAGO AND ENTRANCE

IMPRINT SAME AS ABOVE

TO COOS BAY, SHOWING MUSSELSHELL REEFS,  
OREGON COAST HIGHWAY, ORE.

SMALL TYPE: (C) BRUBAKER AERIAL SURVEYS,  
PORTLAND, OREGON

PRIV. NO. BEFORE TITLE: 1021

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Check for...  
see to it that all...  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DEC 22 1939

DEC 27 1939

DEC 27 1939

DEC 27 1939

15-3  
14-1 4

12-28-39

15-91

12-29

51 1/2

1-3-40

56

1-18

1-19

R-147  
146



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9'-12551

ORDER NO. 33661

DATE 12/28/39

12 1/2 M POST CARDS

ART COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE --- TETON PASS, WESTERN GATEWAY  
TO THE JACKSON HOLE, WYO. - *W. H. L. L.*

PRIVATE NO. BEFORE TITLE --- 1080

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Directions;--Trim 1/3 off bottom; 2/3 off top for  
proportion; for colors see 8A-H3237 except on distant  
hills which are dark to bluish except for grayish  
tones near base; oiled road.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*10/2/39*

DATE	TIME	LOCATION	REMARKS
DEC 29 1939			
DEC 29 1939			
	11	2	
	12	1	
	13	10	
	14	19-1940	

*2/4/39*

*19-1940*



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 21-H2552

ORDER NO. 33661

DATE 12/28/39

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO.

3

R. M. NO

IMPRINT

SAME AS ABOVE

TITLE --- SUMMIT OF MONARCH PASS, ALT.  
10,302 FT. HIGHWAY U.S. 50 COLO. KM  
CONNECTING THE GUNNISON VALLEY WITH THAT  
OF THE ARKANSAS

PRIVATE NO. BEFORE TITLE --- 2336

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Directions:-- Trim top for proportion; oiled road;  
get good lights in snow, no purple and lavender shadows.  
Dark blue green pines; distant Mts. are grey to dark  
in upper portions and dark blue in lower slopes;  
take out road sign near tree; original sky O.K. if  
you can get pleasing effect.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

1559

DEC 29 1939

DEC 29 1939

18 2

80 1-2

225 1/2

207 10

5 Jan

DATE Photo Returned to Customer



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9-H2553

ORDER NO. 33661

DATE 12/28/39

12 M POST CARDS

KODAK ART COLOORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

TITLE - WESTERN SLOPE OF MONARCH PASS,  
HIGHWAY U.S.50 CIRCLING THE CLIFFS THRU  
WILD AND RUGGED SCENERY ON AGATE CREEK  
AFTER CROSSING THE CONTINENTAL DIVIDE AT  
ALTITUDE OF 10,302 FT.

PRIVATE NO. BEFORE TITLE: 2337

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Directions;--Trim sky for proportion, use original  
clouds and sky; dark blue green slopes; white and grey  
white cliffs and rocks with coppery tones at places;  
distant hills bluish and greyish; oiled road.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

22

to make an attempt

DEC 29 1939

3

1-8-40

30 1 1/2

201 11

Jan 17-40 Jan 18-40

150



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9-H2554

ORDER NO. 33661

DATE 12/28/39

12 1/2 M POST CARDS

ART COLOR TONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO.

1

R. M.

NO

IMPRINT SAME AS ABOVE

TITLE - ~~SPAN~~ SPANISH PEAKS, ELEVATION  
12,720 AND 13,623 FT. SEEN FROM NORTHERN  
SLOPE (COLORADO SIDE) OF RATON PASS,  
BETWEEN RATON EX., N.M. AND TRINIDAD, COLO.  
ON HIGHWAY U. S. 85

PRIVATE NO. BEFORE TITLE --- 2338

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Directions;--Trim bottom for proportion; take out  
branch that hangs down and put some leaves on the  
trees in upper right corner (scrub oak); distant  
peaks dark to bluish except for snow on summits;  
intervening country is dark to greenish with lighter  
tints interspersed; oiled road; silver road guard;  
banks light grey with copper and granite tints;

SUBMIT: RET. F

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

22

Colors on  
the  
are  
or  
each other  
to make an attractive set.

ESTIMATE

Cost Est. Checked

By DEC 28 1939

DATE DEC 28 1939

NO.	DATE	DESCRIPTION	AMOUNT	TOTAL
1	DEC 29 1939			DEC 29 1939
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DATE RECEIVED BY

DATE WHEN ORDER RECEIVED

DATE WHEN ORDER RECEIVED

16

15



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9-H2555

ORDER NO. 33661

DATE 12/28/39

12 1/2 M POST CARDS ART COLORTONE K FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM YELLOWSTONE PARK

(c) Curt Teich & Co., Inc.

PRIVATE NO. ~~XXXXXXXXXX~~ UPPER RIGHT CORNER --- 951

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

Directions;--Use section below sign across card; elevate whole card; continue shadow of Bears and put Greetings from Yellowstone Park across bottom on the same green background bears are on; also use thick tree as on 1077 instead of more open ones on sketch; first and second small bears, make more natural looking; third small bear is good; large bear does not look right. --

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

WANSOVER

Charge to Ret. Dept.

EST. Amount Required

RETOUCHING	1	Amount in Cost Dept.
PHOTO LITHO		FEB 10 1940
COMPOSING		
ART DEPT.		
REPRODUCTION		

Woods good; is it necessary to have that artificial break between the woods and background of bears? The little bear on original drawing with foot raised was cute also. Could the bears be silhouetted against trees as well as on the background? Colors O.K.

DEC 28 1939

DEC 28 1939

DEC 28 1939

DEC 28 1939

10 9

1/3 gr

40

1-2

225

1/2

7 Feb 1-6

216

7

3-8-40

3-12-40

WANSOVER

Charge to LV Dept.

EST. Amount Required

RETOUCHING	2 1/2	Amount in Cost Dept.
PHOTO LITHO	1/2	
COMPOSING		
ART DEPT.	1 1/2	
REPRODUCTION		

OK

RV 1X8



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9-H2556

ORDER NO. 33661

DATE 12/23/39

12 1/2	M	POST CARDS	ART COLOR TONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 3	R. M.	YES
TITLE (IN FULL) HOWDY FROM THE JACKSON HOLE THE LAST OF THE OLD WEST		IMPRINT	SAME AS ABOVE	
(c) Curt Teich & Co., Inc.				
PRIVATE NO. UPPER RIGHT CORNER --- 241		PHOTO PROPERTY OF C.T.		
COLOR DESCRIPTION				

SEE SKETCH AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

22

22  
of new-  
colors are  
each other  
to make an attractive

DEC 29 1939

DEC 24 1939

18-6  
10-1

71

1-4

1/3 gr

49

2/6

1

6%

1-10-40

1-9

1-10-40

Rm 1408  
150



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 22-H2557

ORDER NO. 33661

DATE 12/28/39

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE  
TITLE -- MEADOWS AND WOODED HILLS AT THE  
SUMMIT OF THE BIG HORN MOUNTAINS, WYO.  
HIGWAY U.S. 16 + RM end.

PRIVATE NO. BEFORE TITLE --- 1241

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Directions;--Trim bottom if needed for proportion;  
dark blue green pines; meadows yellow to green;  
bushes and lighter trees green to yellow; oiled road;

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

22

22  
The colors are  
in harmony with each other  
to make an attractive set.

89

ESTIMATE

DEC 29 1939

DEC 29 1939

DEC 29 1939

DEC 29 1939

DEC 29 1939

9 1 1/2

1/5 9

7 1/8

210

1 1/2

1-9

1-9

31

9

1/24/40

Very  
Rush



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 91-H2558

ORDER NO. 33661

DATE 12/28/39

12 1/2 M POST CARDS	ART COLORTONE	FULL PAGE
(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 3	R. M. YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE -- THE RED PILLAR NEAR ENTRANCE OF SHELL CANYON, HIGHWAY U. S. 14, HIG HORN MOUNTAINS, WYO. <i>✓ R.M. incl.</i>	
	PRIVATE NO. BEFORE TITLE --- 1242	
	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

Directions-- Trim top and bottom for proportion; Pillar is a rich rusty ~~red~~ red; hills are a smooth dark green to yellowish; make foreground a smooth prairie effect instead of the weedy ground in photo; get pleasing sky effect.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 29 1939		DEC 29 1939	
9	2	1/3	g
40	1-4		
30	13	1-8-40	
226	83	1-22-40	



SANBORN SOUVENIR CO., DENVER, COLO

NO. 9A-H2559

ORDER NO. 33664

DATE 12/28/39

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE --- SAPPHIRE POOL AND BISCUIT  
BASIN, YELLOWSTONE NATIONAL PARK

✓ R.M. incl.

PRIVATE NO. BEFORE TITLE --- 1243

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Trim sky for proportion. Take out shadow & edge of post at left. Pool itself is a very deep sapphire blue. The biscuits are glistening white to reddish iron tones & water among biscuits is shallow and shows tones of brownish and reddish mettalic deposit. whitish limestone covered ground in distance; dark blue green hills and pines. get pleasing sky effect.

see "2A-H709 for colors on BISCUIT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

22

12/28/39

12/28/39

12/28/39

12/28/39

12/28/39

12/28/39

12/28/39

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12/28/39



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H2560

ORDER NO. 33664

DATE 12/28/39

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE --- PUNCH EDWL SPRING, UPPER EMO  
GEYSER BASIN, YELLOWSTONE NATIONAL PARK  
+ RM and

PRIVATE NO. BEFORE TITLE ---- 1244

PHOTO PROPERTY OF

C.T. 6/21/1984

COLOR DESCRIPTION

Trim top and bottom equally for proportion. Fill out blurred corner: dark blue green pines; ground around spring is limestone white with pinkish pinkish and reddish streaks; spring walls are dark rusty red with pinkish, brownish, whitish deposits mingled with it. For this see 2A-H705; no special tints to water just natural color: take out edge of car showing.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

22

ESTIMATE

3/6  
Curt Teich Company

DEC 29 1939

DEC 29 1939

DEC 29 1939

16 2

1/3/40

78  
80

Jan 1-40

226 1/2

219

9

1-18-40

1-23-40

15  
150



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9-H2561

ORDER NO. 33664

DATE 12/28/39

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

XXX NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE --- "OURAY" - SET IN THE HILLS -  
LOOKING SOUTH SHOWING MILLION DOLLAR  
HIGHWAY AND MT. ABRAM IN DISTANCE

PRIVATE NO. BEFORE TITLE --- 2339

PHOTO PROPERTY OF

C.T.

COLOR DESCRIP Directions;--Keep original sky; get contours of  
hills correct and distinct;note ink mark on photo  
showing new course of highway;distant peak is dark  
to grey where not covered with snow and trees;  
tree clad slopes are dark blue green;trees in near  
valley lighter green;stream bed gravel color;on  
nearer hills rocks run dark grey and rusty iron red;  
town dark green trees,no red roofs.

SUBMIT: RET.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

22

order 12 1/2 M POST CARDS  
set in the hills - set in the hills -  
looking south showing million dollar  
highway and mt. abram in distance  
to make all necessary

88

ESTIMATE

Cost Est. Checked

DEC 29 1939

DEC 29 1939

11 2

1/4 Jr

28

Jan. 6 40

226

1 1/2

54

10

1-10-40

1-24-40

DATE RECEIVED BY

DATE 1939

DATE RECEIVED BY

DATE 1939

DATE RECEIVED BY

DATE 1939

150



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9-H2562

ORDER NO. 33664

DATE 12/28/39

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. YES

YES 002

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE --- A LITTLE APACHE PAPOOSE AND  
HIS GRANDMA. IN THE INDIAN COUNTRY OF  
THE GREAT SOUTHWEST + R.M. incl

PRIVATE NO: BEFORE TITLE --- 2340

PHOTO PROPERTY OF

CUSTOMERS

COLOR DESCRIPTION

Get the dark copper color of the indians and the dark hair of the papoose and  
grey hair of the old woman; woman's dress is in plain unbleached muslin a little  
dirty: Take out belt

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

22

order (see page 12, page 13)  
sent to (see page 12, page 13)  
titles in uniform and colors are  
in harmony with each other  
to make

Be careful of  
faces, no hard retouching

13 2		DEC 29 1939	DEC 29 1939
18 90			1/2 gr
49 1/2			1-8
203 92		1-19	1-22

DATE RECEIVED

DATE PAID

Ly

DATE PAID

By

150



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H2563

ORDER NO. 33664

DATE 12/28/39

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

NO

TITLE (IN FULL) PIKES PEAK OR BUST  
(VERSE)

IMPRINT

SAME AS ABOVE

PUT IN LOWER PLATE - (c) Curt Teich & Co.,  
Inc.

PRIVATE NO. UPPER RIGHT CORNER - 2152

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 29 1939

DEC 29 1939

Lo 9 6

DEC 22 1940

DEC 22 1940

1/30 Gr

80

1-31-40

226

1/30

Feb. 2. 40

101

1-31-40

Feb. 2. 40

✓  
Personal Slit - 4  
20 - 2 hr  
11 - 2 hr

New sketch  
op 1/15 4 hrs 1/153  
1/19/40  
Slit corr  
1 1/2 hr  
Wjg



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H2564

ORDER NO. 33675

DATE 12/28/39

12 <sup>1</sup> / <sub>2</sub>	M POST CARDS	ART COLORTONE	FULL FACE
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 3	R. M. NO
TITLE (IN FULL) THE COWBOY (VERSE)		IMPRINT	SAME AS ABOVE
(c) Curt Teich & Co., Inc.			
PRIVATE NO. UPPER RIGHT CORNER - 1258		PHOTO PROPERTY OF	C.T.
COLOR DESCRIPTION			

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Personal Shot 4

22

CP

Miss Penick Shot 5

CP

Corr. Penick Shot - 1 1/2  
1/19/40

CP

ESTIMATE

Box Dept. Checked

By DEC 2

JAN 30 1940

JAN 30 1940

3

4

1-3-40

1-1-40

7/

2-2

30

1/30

2-6-40

57

10

2-13-40

2-15-40

← as a total of 7

DATE OF

19



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 9A-H2565 ORDER NO. 33246 DATE 12-29-1939

CUSTOMER AURORA RESTAURANT  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 MPOST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full DELICIOUS FOOD - BEAUTIFUL SURROUNDINGS  
BOT-AURORA RESTAURANT - 11316 EUCLID AVE.  
CLEVELAND, OHIO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

SEE INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D & CARPET SAMPLES ATT'D.

in black neg ask Mr. Leung

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 7A-H2566 ORDER NO. 48

DATE 1-30-1940

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER WISBAUM BROS. BROWER CO.  
CINCINNATI, OHIO

50XX M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORED FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "BLAU BRUNELL" TIES THE BEST

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

To office

BRUSH MARKS ON

PAINTING MUST BE  
CLEANLY

COLOR DESCRIPTION

SAT. SKETCH ATT'D FOR COLORING, CUSTOMER'S LAYOUT FOR DESIGN & LAYOUT.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

MAKES

CUSTOMER

JAN 30 1940

ART

ART



C.T. & CO.

NO. 9A-H2567

ORDER NO. 33258

DATE 1-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

THE AVENUE OF GIANTS, REDWOOD  
HIGHWAY, CALIFORNIA

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

4BH122

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 11 1940

JAN 11 1940

JAN 11 1940

JAN 11 1940

11 2

1/15 Gp

78

Jan. 15 40

30

1/2

1-19-40

226

9-

2-1-40

Rm 166  
165



C.T. & CO.

NO. 9A-H2568

ORDER NO. 33258

DATE 1-10-1940

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) GREETINGS FROM THE REDWOODS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. ~~NO~~ yes  
IMPRINT NONE

© CURT TEICH - Co., INC

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE LAYOUT & INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

JAN 27 1940

JAN 27 1940

JAN 15 1940

JAN 15 1940

3 12

1745

202

135

1-25-40

1-25-40

ST  
RM 166  
170



NO. 9A-H2569

ORDER NO 33258

DATE 1-10-1940

12	500 POST CARDS	ART COLORTONE	WHITE BORDER
----	----------------	---------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CHANDELIER TREE, UNDERWOOD  
PARK, REDWOOD HIGHWAY, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. ~~NO~~ *yes.*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTIPLY FORMS  PAT. NO. 1,797,775

ESTIMATE

Got West. Cal.

12/11/40

JAN 11 1940

29 11 1940

1

...

1/15 gr

79

226

1'2

30 June

225

2

5 Jan



DATE 1-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WORLD FAMOUS TREE HOUSE,  
LILLEY REDWOOD PARK, REDWOOD HIGHWAY,  
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**  
IMPRINT **NONE**

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

ERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ESTIMATE

Post Dept. Checked

1940

JAN 1 1947

JAN 11 1940

JAN 11 1940 B

3 5

1-11

1-155

24

1-18

225

15

20 June

211

1-31-48

5 x 7

Rm 166

3



Extrakt



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2572 ORDER NO. 33280

DATE 12-29-1939

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER M. BORN & CO.  
CHICAGO, ILLINOIS

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LARGE DRAWING ATTACHED.

*Handwritten:* RUSH

DEC 30 1939

*Handwritten:* Make red impression

*Handwritten:* 152



NO. 9A-H2573

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 33721

DATE 12/29/39

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. NO

TITLE (IN FULL) SAN FRANCISCO, CALIF.  
TOO BUSY TO WRITE

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE ---  
PICTORIAL WONDERLAND

PUT IN LOWER BORDER IN SMALL TYPE ---  
(c) Curt Teich & Co., Inc.

PUT AT BOTTOM OF DIVIDING LINE ON FRONT

PRIVATE NO. AT EXTREME RIGHT IN UPPER  
BORDER

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

2 1940

JAN 2 - 1940

JAN 2 - 1940

10 3

1

1/6 Gr

74 80

1-9

201 1/2

1-11-40

1-11-40

48 9

2-15-40

2-16-40



NO. 9A-H2574  
DISTRIBUTED BY CEDAR RAPIDS NEWS AGENCY, CEDAR RAPIDS, IOWA  
ORDER NO. 33716

DATE 12/29/39

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) (IN SKY) CEDAR RAPIDS WATER  
WORKS, CEDAR RAPIDS, IOWA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SLUE SKY BILLOWY CLOUDS. LIMESTONE BLDG. VARIOUS GREENS IN  
SHRUBBERY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

3 1340

JAN 3 1940

JAN 3 - 1940

14 2

1/5 gr.

78

Jan 8 '40

226

1/2

57

8 1/2

2-21-40

2-22-40

1/2/40 (21)

17.  
154



NO. 9A-H2575

DISTRIBUTED BY CEDAR RAPIDS NEWS AGENCY, CEDAR RAPIDS, IOWA ORDER NO. 33714

DATE 12/29/39

12 1/2 M POST CARDS

ART COLOR/TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

TITLE (IN FULL)

GREETINGS FROM CEDAR RAPIDS,  
IOWA

IMPRINT

SAME AS ABOVE

PUT IN LOWER PLATE IN SMALL TYPE

(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USEING THE FOLLOWING SUBJECTS 7A-H2093, 4AH611, 121926, 121930  
121935, ~~WATERWORKS~~ WATERWORKS. STEWART MEMORIAL LIBRARY, COE COLLEGE.  
PENICK & FORD, HOTEL ROOSEVELT, QUAKER OATS, 993029

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

FEB 21 1940

FEB 21 1940

COMPLETED

FEB 21 1940

FEB 21 1940

55

14

3-1

3-4

R420

16



NO. 9A-E2576

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 33700

DATE 12/30/39

12 1/2

M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) YOSEMITE NATIONAL PARK

BOT - "WAWONA" MARIPOSA GROVE OF BIG TREES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. ~~NO~~ Yes

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 392

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

*Photo in 11*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 9 1940

JAN 3 - 1940

JAN 7 - 1940

6 3

1 - 3

1 - 5 56

7/80

1 - 8

49 1/2

1 - 10

216 9

1 - 17 - 46

1 - 23 - 46

DATE

By

DATE Photo Returned to C

82 152 / 156



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 9A-H2577

ORDER NO. 33701

DATE 12/29/39

12<sup>1</sup>/<sub>2</sub> M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) YOSEMITE NATIONAL PARK

TOO BUSY TO WRITE

UPPER CENTER OF PICTURE YOSEMITE FALLS,  
YOSEMITE VALLEY

PUT IN LOWER BORDER -- (c) C.T. & Co.,

PRIVATE NO. BEFORE TITLE --- 393

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

use photo 3A-H160

SEE LAYOUT ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 subjects on  
order for this customer. Please  
see to it that all cuts or negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

DEC 30 1939

DEC 30 1939

DEC 30 1939

DEC 30 1939

30

1/2

1-18-40

31

9.

1/31/40

USED 40-2189



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 9A-H257 8

ORDER NO. 33701

DATE 12/29/39

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "BEARLY"ABLE TO MEXICAN  
WRITE YOSEMITE NATIONAL PARK, CALIF.  
UPPER CENTER OF PICTURE --- THE THREE BEARS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. no

IMPRINT SAME AS ABOVE

PUT IN LOWER BORDER IN SMALL TYPE  
(c) C. T. & Co.

PRIVATE NO. BEFORE TITLE --- 394  
COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE PART OF PHOTO 4A-H107

SEE LAYOUT ATTACHED

*Photo by G. L. Leland*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7  
ORDER FOR THIS CHECKED. Please  
see to it that all rules or sugges-  
tions are followed and colors are  
in harmony with each other  
to make an attractive set.

*Rephoto*

*ES*

10 1939

Yosemite

DEC 30 1939

DEC 30 1939

DEC 30 1939

21 2  
21 1

*1/8 Gr*

30 15

1-12-40

21 9 1-19

1-20 40

DATE HAND COLOR PROOF OK

DATE HAND COLOR PROOF OK

DATE HAND COLOR PROOF OK

DATE HAND COLOR PROOF OK

DATE HAND COLOR PROOF OK

DATE HAND COLOR PROOF OK



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 9A-H2579

ORDER NO. 33701

DATE 12/29/39

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL) YOS-MITE NATIONAL PARK

IMPRINT SAME AS ABOVE

TOO BUSY TO WRITE

UPPER CENTER OF PICTURE -- THE FIRE FALL,  
GLACIER POINT

PUT IN LOWER BORDER IN SMALL TYPE ---

(c) C. T. & Co.

PRIVATE NO. BEFORE TITLE \*\*\* 395

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H148

SEE LAYOUT ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for this company. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
so make an attractive set.

ESTIMATE

Cost Dept. Check

1939

DEC 30 1939

DEC 30 1939

DEC 30 1939

26

H

2 1/2

1/6

74

1-9

226

15

212

9

1-18-40

1-22-40



Reprints  
Black & White  
Postcard

## ATTENTION!

Subjects on  
order for this dinner. Place  
separate line all sets or nega-  
tives and prints and color all  
as follows with and other  
to make an attractive set.

Extra  
for Double print.  
~~of Poem~~



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 9A-H2581

ORDER NO. 33701

DATE 12/29/39

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

~~no~~ yes

TITLE (IN FULL) GREETINGS FROM YOSEMITE  
NATIONAL PARK

IMPRINT

SAME AS ABOVE

PUT IN LOWER BORDER IN SMALL TYPE ---

(c) C. T. & Co.

PRIVATE NO. UPPER RIGHT BORDER --- 396

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9-2/4

8/11 9

1/4 g.

39

15-1/2  
L. 0 9-3/4  
5-3 8  
8 10

79-80

202

14

1-30

1-31

1 hr.

180



WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 9A-H2582

ORDER NO. 33702

DATE 12/29/39

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) YOSEMITE NATIONAL PARK  
BOT - TUOLUMNE MEADOW LODGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE <sup>LOWER</sup> TITLE --- 397

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAIN BUILDING ALL WHITE. DECK CHAIRS COLORED. SMALL TENTS BROWN  
BENCHES GREEN

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS

ATTENTION!

7

See that the color  
tinted in harmony  
to make an attractive set.

INSTRUCTIONS

*[Handwritten signature]*

940

JAN 2- 1940

JAN 2- 1940

16 2

1/4 9/

30 12

1-9-40

216 9

1-18-40

1-19-40

22.157  
152



DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 9A-H2583

ORDER NO. 33688

DATE 1-10-1940

12 M 500 POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) GREETINGS FROM SANTA CRUZ

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS, PHOTOS & LAYOUT ATT'D.

*Be sure picture of card is reproduced exactly as photo, no detail lost or any changes made in features of card, will not accept card.*

SUBMIT: RET PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,779

8kt 10

6

(15)

*Push*

88

JAN 11 1940

ESTIMATE

12.00

JAN 11 1940

DATE	DESCRIPTION	AMOUNT	DATE	DESCRIPTION	AMOUNT
JAN 20 1940	JAN 20 1940		JAN 20 1940	JAN 20 1940	
9.16	9				
15.8	9				
10	7				
79					
203 16	2-2		2-6		



DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 9-H2584

ORDER NO. 33688

DATE 12/30/39

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STUDIO, STORE, POST OFFICE,  
AND LUNCH ROOM, BIG BASIN, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTOGRAPH FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

When you receive your photo, please  
note that we have the same  
size and uniform color of  
in harmony with each other  
to make an attractive set.

Proof seems to be flat and dead. Enclosing card  
6Ah2199 as a sample of a rustic building in the redwoods.  
It shows contrast and life. Enclosing 3Ah375 & 9AH313  
as samples of good redwood coloring. they are darker  
with more contrast, and snap to them.

3 1940

JAN 10 1940

JAN 10 1940

226

1 1/2

203

9

2-1

2-2

RECEIVED

PHOTO

CC

ART

HC 1 1/2

Received in Cost Dept.

JAN 15 1940

RM 152  
156



DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 9A-H2585

ORDER No. 33688

DATE 12/30/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) THE CITY HALL, SANTA CRUZ, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2

order to the customer to see to it that all of the negatives are uniform and in harmony with each other to make an attractive set.

Rephoto page on bottom

Rust

JAN 5 1940

Post Dept. Checked

DATE JAN 5 1940

JAN 5-1940

JAN 5-1940

17 3

1/10 9

86

1-10

30 1/2

1-12-40

31 9

2/13/40

DATE FILMED

DATE FILMED

DATE HAND COLOR

By

1/5/40



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 9A-H2586 ORDER NO. 33285 DATE 12-30-1939

CUSTOMER TWIN CEDARS AUTO COURT  
PORTLAND, OREGON

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M 500 POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

TWIN CEDARS AUTO COURT - PORTLAND, OREGON  
8911 BARBUR BLVD. (S.W. PACIFIC HIGHWAY 99 W)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
SEE TISSUE OVERLAY ATT'D.

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY & COLORED PHOTO ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 4 1/2  
#30, 1-10-40. Ac 1 1/2  
225 2 Feb. Lat 9

JAN 2 - 1940



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9-H2587

ORDER NO. 33728

DATE 12/30/39

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~XXXXXXXXXXXXXXXXXXXX~~  
M

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - RAPIDS OF THE YELLOWSTONE ABOVE  
UPPER FALLS, YELLOWSTONE NATIONAL PARK

PRIVATE NO. BEFORE TITLE --- 1245

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 83963

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3

Subjects on  
this set are  
uniformly  
in harmony with many others  
to make an attractive set.

Very Rush

ESTIMATE

1940

JAN 2 - 1940

JAN 2 - 1940

17 2

1/5 gr

78c

217 1/2 9

1-8

1-9

DATE ORDERED

DATE HAND OVER

ST  
152



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H2588

ORDER NO. 33728

DATE 12/30/39

12 <sup>1</sup> / <sub>2</sub> M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 3	R. M. NO
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE - SHIPROCK, N.M. LANDMARK OF THE GREAT SOUTHWEST ON HIGHWAY U.S. 666 SOUTH OF MESA VERDE NATIONAL PARK, ON HIGHWAY 1 TO SAN JUAN BASIN, COLORADO	
	PRIVATE NO. BEFORE TITLE ---- 2341	
	PHOTO PROPERTY OF CUSTOMER	

## COLOR DESCRIPTION

Rock is a dark to dirty brown; retain original sky; prairie green to yellowish sage is greenish purple; want soft rose color on clouds with suggestion of light spreading down on rock, but nothing glaring of artificial

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U PAT. NO. 1,797,775

ATTENTION!

3  
order for the customer. Please see to it that all photographs are uniform and in harmony with each other to make an attractive set.

1940

JAN 2 - 1940	JAN 2 - 1940
10 2	1/4 Gr
78/80	1-4
226 1/2	
217 9	Jan 19 Jan 20
By	
DATE	

152







SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H2590

ORDER NO. 33723

DATE 12/30/39

12 1/2 MPOST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TITLE - VISTA OF PILOT PEAK (ALT. 11,740 FT.) AND INDEX PEAK (ALT. 11,977 FT.) AND CLARKS FORK VALLEY, ON THE RED LODGE COOKE CITY HIGHWAY FROM BILLINGS THROUGH RED LODGE, COOKE AND SILVERGATE TO YELLOW STONE PARK, THE NEWEST, HIGHEST AND MOST SPECTACULAR ROUTE TO THE PARK

PHOTO PROPERTY OF PRIVATE NO. BEFORE TITLE CUSTOMER 1247

COLOR DESCRIPTION

Dark blue green pines; green to dark yellow slopes and ~~many~~ valleys where not trees; peaks are dark volcanic grey; oiled road take out rock and haystack; get outline of peaks distinct and correct; do not bring out line along base of mountains; leave it alone.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ATTENTION

3  
GIVEN TO THE CUSTOMER BY THE  
SANBORN SOUVENIR CO. IN  
HARMONY WITH THE  
TO MAKE AN ATTRACTIVE SET.

No hard retouching

88

DATE	NO.	NAME	ADDRESS	PHONE	REMARKS
JAN 3 - 1940					
	6	1	1	3	1 6 8
	28				Jan 8 - 40
	217	10			Jan 20 Jan 22

154



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H2591

ORDER NO. 33723

DATE 12/30/39

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE -- A VISTA OF THE MAJESTIC TETONS,  
GRAND TETON NATIONAL PARK AND JACKSON  
HOLE, WYO.

PRIVATE NO. BEFORE TITLE ---- 1248

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Trim both top and bottom for proportion; Dark blue green ~~gray~~ pines and tree ~~slip~~  
slopes, also same at base of peaks; get nice tones in water; peaks grey to dark  
where snow doesn't cover; get outlines of peak distinct and familiar; retain  
~~argt~~ original sky; don't want bright colors in sky but some ~~ray~~ rosy tints in  
clouds O.K. if not too vivid.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3

order for 1 in 1000000 1000000  
to 10 1000000 1000000  
order for 1000000 1000000  
in harmony with each other  
to make an attractive set

No hard retouching

ESTIMATE 3

33940

DATE	DATE
JAN 3-1940	JAN 3-1940
2 2 1-3	1-5
1/80	9
13.4	
48 93/4	1-19-40
	1-22-40

DATE HAND COL. PHOTO CARD

DATE PHOTO PRINTED TO COMPANY

2

154



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9-H2592

ORDER NO. 33723

DATE 12/30/39

12 1/2 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 3 R. M. NO	
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE --- VISTA OF THE MASSIVE GRAND TETON (ELEV. 13,747 FT.) GRAND TETON NATIONAL PARK, JACKSON HOLE, WYO.	
	PRIVATE NO. BEFORE TITLE ---1249	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

Cut off bare branch at left side of peak. get contours of peak correct, familiar and distinct; light places of peak are light grey; dark places of peak are light grey; dark grey to dark volcanic rock; trees are dark green except tree at right dark blue green pine; grass is greenish to yellowish

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL. PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3  
Please see order for the number. Please see to it that all cards or negatives are uniform and arranged in harmony with each other to make an attractive set.

No hard retouching

3-1940

JAN 3 - 1940

6 1 1-3 1-6 51

1980

13/11

202 9 1-18-40 1-23-40

DATE BLUEPRINT OR D. 1-18-40

DATE HAND COLOR PROOF OR D. 1-23-40

154



MAMMOTH ONYX CAVE, HORSE CAVE, KY.

NO. 9A-H2593

ORDER NO. 33732

DATE 12/30/39

6 1/2 M POST CARDS

ART COLOR/TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (AT TOP) FLOYD COLLINS' MONUMENT, HORSE CAVE, KY.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DELETE TELEPHONE WIRES AND ACCENTUATE CLOUDS, BUT NOT TOO MUCH. STONE IS WHITE WITH MORTAR GREY JOINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2

Order in this company - Please  
see if the colors of the  
types are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

JAN 3 - 1940

JAN 3 - 1940

17 3

1/5 gr

24/80

1 - 9

226 1/2

226 8

1 - 19

Rm 154  
154



MAMMOTH ONYX CAVE, HORSE CAVE, KY.

NO. 9A-H2594

ORDER NO. 33732

DATE 12/30/39

6 1/2	M	POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	I	R. M. YES
TITLE (IN FULL) (ATTOP) BLIND FISH, HIDDEN RIVER CAVE, HORSE CAVE, KY.		IMPRINT	SAME AS ABOVE	
		PHOTO PROPERTY OF	CUSTOMER	

COLOR DESCRIPTION

DEPICT THE FISH IN WATER BLUE SURROUNDINGS. THE FISH THEMSELVES ARE WHITE, WITH AN ALMOST UNNOTICEABLE PINK TINGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

in harmony with each other  
to make an attractive set.

MAKEOVER

Charge to Pet Dist.

EST. Makeover Time Required

RE TOUCHING	2	Time Required
TO-LEAD		
COLORING		
ART DEPT. HC	1 1/2	
ENGRAVING		

JAN 23 1940

Date

By

M

JAN 3 - 1940

JAN 3 - 1940

80

226

29

1/2

8

2-8-40

2-9-40



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 9A-H2595

Dub

ORDER NO.

33735

DATE 12/30/39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 5 R. M. NO

TITLE (IN FULL) (IN LOWER PLATE) SMOKY BRANCH IMPRINT SAME AS ABOVE  
RIDING ~~GLASSEYE~~ GLASSEYE

IN PLATE IN SMALL TYPE (c) R.R.Doubleday

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

HORSE DARK. WHITE SPOT ON FOREHEAD. WHITE STOCKING RIGHT HIND FOOT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

25

ORDER NO. 33735  
DATE 12/30/39  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) (IN LOWER PLATE) SMOKY BRANCH IMPRINT SAME AS ABOVE  
RIDING ~~GLASSEYE~~ GLASSEYE  
IN PLATE IN SMALL TYPE (c) R.R.Doubleday  
PHOTO PROPERTY OF CUSTOMER  
COLOR DESCRIPTION  
HORSE DARK. WHITE SPOT ON FOREHEAD. WHITE STOCKING RIGHT HIND FOOT  
SUBMIT: RET. PHOTO  
B. L. & W. PROOF  
HANDCOL PROOF YES  
RETURN PHOTO.  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET  
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 4 1940

JAN 4 1940

JAN 4 1940

JAN 4 1940

2 2

75

Jan 3-10

210 1/2

7-15

1-15

31 8 1/2

2/2/40

DATE 2/17/40

By [Signature]

DATE 2/17/40

2

155



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 9A-E2596

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN LOWER PLATE) CHESTER  
BYERS ROPING STEER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 52 R. M. NO

IMPRINT SAME AS ABOVE

IN LOWER PLATE IN SMALL TYPE ---

(c) R. R. Doubleday

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,797,775

ATTENTION!

25  
State for this set. Please  
see to it that all colors are  
correct and that colors are  
in harmony with each other  
to make an attractive set.

Rephotos -

1940

JAN 4 1940

JAN 1 - 1940 JAN 4 - 1940

13 2

226 12/1

215 9 1/31

2/2

155



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 9A-H2597

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. \* 5 R. M. NO

TITLE (IN FULL) (IN LOWER PLATE) MIKE  
HASTINGS BULLDOGGING

IMPRINT SAME AS ABOVE

IN LOWER PLATE IN SMALL TYPE  
(c) R. R. Doubleday

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

PICTURE TO BE SAME SIZE OR A LITTLE LARGER IF  
POSSIBLE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,737,775

ATTENTION!

25  
add page on bottom  
Enlarge photo as marked

Replicate  
Enlarge photo  
as marked

R

1940

JAN 1940

JAN 5-1940

JAN 5-1940

2 3

1-5

1-11

8

1-12

226 1/2

216 9

1-31-40

2-2-40

160



DATE 12/30/39

25	M POST CARDS	ART COLORTONE	FULL FACE
----	--------------	---------------	-----------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. NO.

TITLE (IN FULL) (IN LOWER PLATE) **TEX CROCKETT** IMPRINT

SAME AS ABOVE

ON SOUTH DAKOTA

IN LOWER <sup>right</sup> PLATE IN SMALL TYPE --

(c) R. R. Doubleday

PHOTO PROPERTY OF

customer

### COLOR DESCRIPTION

MAKE FIGURES A LITTLE LARGE BUT LEAVE MAN AND HORSE IN PICTURE

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

JAN 5 1940

JAN 4 1960

JAN 1940

JAN 4 - 1942

2

3

1-5

*[Faint handwritten notes at the bottom of the page]*

78

Jan 7-48

226

19

1-29

1-11

2-1

are so it that the color of the  
lives at the corner of the corner  
in harmony with each other  
to make an attractive set.

No Plate ✓

15.  
155



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 9-H2599

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN LOWER PLATE) ~~XXXX~~  
CHARLIE JOHNSON THROWN FROM WILD STEER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 ~~X~~ R. M. NO

IMPRINT SAME AS ABOVE

IN LOWER <sup>right</sup> PLATE IN SMALL TYPE ---  
(c) R. R. Doubleday

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

SIZE ABOUT RIGHT OR COULD BE MADE JUST A LITTLE LARGER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

JAN 2 1940

JAN 1 1940

JAN 4 - 1940

JAN 4 - 1940

2

9.50

80

1-15

210

1/2

1-12

1-12

54

9

1-29 40

1-30-40

6

15



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 9A-H2600

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 5

R. M.

NO

TITLE (IN FULL) (IN LOWER PLATE) BUDDY  
TIMMONS ON JACK DEMPSEY

IMPRINT

SAME AS ABOVE

IN LOWER <sup>right</sup> PLATE IN SMALL TYPE  
(c) R. R. Doubleday

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET.

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

25

For the best results, please  
use the full size of the  
frames and colors in  
harmony with each other  
to make an attractive set.

JAN 1 1940

JAN 1 1940

JAN 1 1940

JAN 4 1940

2 2 1 4 1 5 2

78 Jan 7-10

226 1/2

214 8 3/4

DATE PAID

78

DATE PAID

78

DATE PAID

78

2

15



NO. 9A-H2601

DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 5 R. M. NO

TITLE (IN FULL) (IN LOWER PLATE) LEONARD

IMPRINT SAME AS ABOVE

WOMACH ON WILD BRAHMA STEER

IN LOWER <sup>right</sup> PLATE IN SMALL TYPE ---

(c) R. R. Doubleday

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 4 1940

JAN 4 1940

JAN 4 - 1940

JAN 4 - 1940

7 2

1-4

1-5 SL

78

Jan 9-40

210

1/2

1-15

1-16

66

8 1/2

1-31-40

155



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 9A-H2602

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. NO

TITLE (IN FULL) (IN LOWER PLATE) EARL WEST  
THROWN FROM BLUEBONNET

IMPRINT SAME AS ABOVE

IN LOWER <sup>right</sup> PLATE IN SMALL TYPE ---  
(c) R. R. Doubleday

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FIGURES ON THIS PHOTO TO BE ABOUT THE SAME AS THOSE ON  
PHOTO 9A-H2601 THIS IS A ROAN HORSE

*red brown.*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION  
25  
FIRST FOR THE...  
ON TO A...  
LEVEL...  
IS...  
TO MAKE AN ATTRACTIVE SET.

*Matt*

*88*  
JAN 4 1940  
DATE COMPLETED  
JAN 4 - 1940  
JAN 4 - 1940  
226 1/4  
201 9  
Jan 31-40 Feb 1-40  
*B*

*No Photo*



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 9-H2603

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

5

R. M.

NO

TITLE (IN FULL) (IN LOW R PLATE) ED SCHOLTZ ON IMPRINT

SAME AS ABOVE

BOB CAT

IN LOWER <sup>right</sup> PLATE IN SMALL TYPE ---

(c) R. R. Doubleday

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PRINT SO AS TO GET ALL OF HORSE AND MAN IN PICTURE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

25

DO NOT WRITE OR SIGN  
ON THE ADDRESS SIDE  
OR THE PICTURE SIDE  
OR THE PICTURE SIDE  
OR THE PICTURE SIDE  
OR THE PICTURE SIDE

JAN 2 1940

JAN 4 - 1940

JAN 4 - 1940

11 2

1/5 Gr

78

JAN 9 - 40

30

1/2

1-11-40

31

9

2/7/40

✓

Text made

1-5



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 9-H2604

ORDER NO. 33735

DATE 12/30/39

25 MPOST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

5

R. M.

NO

TITLE (IN FULL) (IN LOWER PLATE) LLOYD MEYERS  
ON BIG ENOUGH

IMPRINT  
SAME AS ABOVE

IN LOWER PLATE IN SMALL TYPE ---

(c) R. R. Doubleday

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PRINT OTHER WAY AND SIZE ABOUT THE SAME AS IN 9A-H2595

*Make right*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

25  
USE THE CURT TEICH & COMPANY PHOTO  
TICKET FOR ALL PHOTOGRAPHY. THE  
TICKET IS THE ONLY WAY TO OBTAIN  
THE BEST RESULTS. IT IS THE ONLY WAY  
TO OBTAIN THE BEST RESULTS.

*Rephoto Enlarge home  
to 4 inches  
as marked paper  
on bottom*

JAN 8 1940

JAN 5 1940

JAN 5 1940

3 2 1/2 5

1-15

75 1-12

210 1 1/2 1-15

1-15

215 9 1/30

1/31

3

160



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 91-H2605

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 X R. M. NO

TITLE (IN FULL) (IN LOWER PLATE) HERMAN LINDER  
LEAVING "H.K. BOY"

IMPRINT SAME AS ABOVE

IN LOWER PLATE IN SMALL TYPE ----  
(c) R. R. Doubleday

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WORK IN BALANCE OF HAT AND PRINT TO FILL FULL SPACE OF CARD

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

25

JAN 4 1940

JAN 4 1940

JAN 4 1940

JAN 4 1940

1 1/4

1 1/2 gr

74

1-8

2/0

1/2

1-15

1-15

207

9

DATE RECEIVED

DATE

DATE RECEIVED

DATE

155



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 9-H2606

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. *X 5* R. M. NO

TITLE (IN FULL) (IN LOWER PLATE) VAUGHN  
KREIG ON "BOXER"

IMPRINT SAME AS ABOVE

IN LOW <sup>real</sup> PLATE IN SMALL TYPE ---

(c) R. R. Doubleday

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,275

ATTENTION

*25*

PLEASE SEE THE INSTRUCTIONS ON THE BACK OF THE CARD. IF YOU HAVE ANY QUESTIONS, PLEASE WRITE TO THE ADDRESS ON THE BACK OF THE CARD. IF YOU HAVE ANY QUESTIONS, PLEASE WRITE TO THE ADDRESS ON THE BACK OF THE CARD. IF YOU HAVE ANY QUESTIONS, PLEASE WRITE TO THE ADDRESS ON THE BACK OF THE CARD.

JAN 4 1940

JAN 4 1940

JAN 4 - 1940

JAN 4 - 1940

11 2

1/6 Jr

50

226 1/2

66 9

DATE ORDERED

DATE RECEIVED

DATE ORDERED

DATE RECEIVED

50  
151



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 9-H2607

ORDER NO. 33735

DATE 12/30/39

25 M P O T CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) (IN LOWER PLATE) MILT MOE ON

IMPRINT

SAME AS ABOVE

"TEA TRADER"

IN LOWER PLATE IN SMALL TYPE ---  
(c) R. R. Doubleday

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE YOUR OWN JUDGEMENT. ENLARGE ENOUGH TO PRINT OTHER WAY ON CARD. OR MAKE A LITTLE LARGER AND PRINT SAME WAY. CUSTOMER BELIEVES VERTICAL WOULD BE BETTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rephot Enlarge horse  
or mounted  
page on bottom

ATTENTION

25

order for you...  
first to original and...  
in harmony with each other  
to make an attractive set.

88

JAN 1 1940

JAN 1 1940

JAN 5-1940

JAN 5-1940

4 2 1-5

1-950

80 1-10

210 1 1-12

1-12

211 9 1-29-40

R

4

5  
160



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 9-H2608

ORDER NO. 33735

DATE 12/30/39

25 <sup>M</sup>POST CARDS ART COLORTONE FULL FACE  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 5 R. M. NO

TITLE (IN FULL) (IN LOWER PLATE) BOB BODEN  
LEAVING MEXICO

IMPRINT SAME AS ABOVE

IN LOWER PLATE IN SMALL TYPE ---  
(c) R. R. Doubleday

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

HORSE A LIGHT ROAN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

25

Order for this material, please  
be made in advance of the time  
when it is needed. The order  
in "quantity" must not exceed  
the number of illustrations.

JAN 1 1940

JAN 1 1940

JAN 1 - 1940

JAN 1 - 1940

11 2

78

Jan 7-40

30

21

9

2/2/40

1-11-40

2/8/40

✓

plate made

155



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 9-42609

ORDER NO. 33735

DATE 12/30/39

25	M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 25	R. M. NO
TITLE (IN FULL) (IN LOWER PLATE) PAT SLOAN ON "CHICKEN BUTTES"		IMPRINT SAME AS ABOVE	
IN LOWER PLATE IN SMALL TYPE --- (c) R. R. Doubleday		PHOTO PROPERTY OF CUSTOMER	
COLOR DESCRIPTION			

PRINT THE OTHER WAY ON CARDS SAME AS ON 9-42600

*Make upright*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

25

JAN 4 1940

JAN 4 1940

JAN 5 1940

JAN 6 1940

4 21-4 2-95

210 13/4 1-15 1-12  
53 9 1/29/40

UP IN CLOSING

DATE WHEN ORDERED

DATE WHEN

4

10



NO. 9-H2610

DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 5 X

R. M. NO

TITLE (IN FULL) (IN LOWER PLATE) PANCHE VILLA  
TOSSED BY WILD BRAHMA BULL, JE RANCH RODEO

IMPRINT SAME AS ABOVE

IN LOWER PLATE IN SMALL TYPE ----  
(c) R. R. Doubleday

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 1940

1940

ESTIMATE

JAN 4 1940

JAN 4 - 1940

JAN 4 - 1940

6 2

1-4

1-5 56

7.1

1-9

2.1 1 3/4

1-15-40

1-15-40

5.6 9

1-29

1-30

DATE WHEN ORDER WAS MADE

DATE WHEN ORDER WAS MADE

X

155



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 9-12611

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 5 X R. M. NO

TITLE (IN FULL) (IN LOWER PLATE) BILL SIEVERS

IMPRINT SAME AS ABOVE

LEAVING TERREPLANE

IN LOWER PLATE IN SMALL TYPE ---

(c) R. R. Doubleday

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PRINT SO AS TO GET ALL OF HAND IN PICTURE AND PUT IN ENOUGH SKY TO FILL ALL OF CARD

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

25

... to make an accurate ...

JAN

JAN 4 - 1940

JAN 4 - 1940

1 2

74

210

210

1-4

1-4

1-9

1-13

1-13

1-4

1-9

1-13

1-13

1-8

155



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 31-H2612

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 X R. M. NO

TITLE (IN FULL) (IN LOWER PLATE) LOUIE CRAVEY IMPRINT SAME AS ABOVE

ON "RAGGIN WILLIE"

IN LOWER PLATE IN SMALL TYPE ----

(c) R. R. Doubleday

COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

PRINT PICTURE JUST A LITTLE LARGER TO TAKE UP MORE OF FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

25

DATE FOR THE CUSTOMER TO PRINT  
ON THE BACK OF THE CARD  
THEY ARE TO BE PRINTED  
IN ACCORDANCE WITH THE  
STANDARD OF THE PHOTOGRAPHIC  
INDUSTRY

JAN 4

JAN 4 1940

JAN 4 1940

JAN 4 1940

6 2 1-6

1-856

80 1-7

201 1/2 1-16-40

1-16-40

217 9 1-31-40 2-1-40

6

155



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 9A-12613

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 5 \*

R. M.

NO

TITLE (IN FULL) (IN LOWER PLATE) FRANK VAN

IMPRINT

SAME AS ABOVE

METER LEAVING BARRELHEAD

IN LOWER PLATE IN SMALL TYPE ---

(c) R. R. Doubleday

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

When you receive your  
order for 25 post cards, please  
send us the original photo  
and we will send you 25  
in return. This is a  
to save you money.

JAN 1 1940

Jan. 1 1940

JAN 2 1940

JAN 4 1940

JAN 4 1940

6 2 1-2

1-25

78 Jan 8-40

201 1 3/4 Jan 16-1940 Jan 16-1940

202 9 1-29-40 1-30-40

6

155







ATTENTION

25

Under the new plan...  
and in the future...  
there will be...  
in the future...  
to make the business...

NO. 94-H2615

DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 5 R. M. NO

TITLE (IN FULL) (IN LOWER PLATE) ~~XX~~ JOHN SMITH

IMPRINT SAME AS ABOVE

LEAVING "SNAKES"

IN LOWER PLATE IN SMALL TYPE ---

(c) R. R. Doubleday

PHOTO PROPERTY OF CUSTOM R

COLOR DESCRIPTION

SHARPEN UP HORSE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 1 1940

JAN 1 1940

JAN 2 1940

JAN 2 1940

3

3

1

79

Jan 8-40

211

1 1/2

9

1-26-40

DATE RECEIVED BY

DATE

DATE RECEIVED BY

DATE

3

155



NO. 9A-H2616

DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 5 R. M. NO

TITLE (IN FULL) (IN LOWER PLATE) MARGIE  
BREINOUGH ON "BOXER"

IMPRINT SAME AS ABOVE

IN LOWER PLATE IN SMALL TYPE ----

(c) R. R. Doubleday

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT TELEPHONE POLES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

25  
ORDER FOR THE CUSTOMER'S PHOTO  
THE ORDER MUST BE  
FILLED BY THE CUSTOMER  
AS THE PHOTO MUST BE  
TO BE MADE BY THE CUSTOMER

JAN 1940

JAN 4 - 1940

JAN 4 - 1940

2/0 1/2 1-12 1-15  
53 83 1/30/40

DATE PAID  
By  
DATE PAID

2

155



NO. 9A-B2617

DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

45

R. M.

NO

TITLE (IN FULL) (IN LOWER PLATE) F. STEVENSON

IMPRINT

SAME AS ABOVE

LEAVING "SURE SHOT"

IN LOWER PLATE IN SMALL TYPE ----

(c) R. R. Doubleday

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PRINT LARGE ENOUGH TO FILL UP CARD PRETTY WELL.

LEAVE IN PICTURE OF MAN ON SPOTTED HORSE

78391

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

25  
Give for the  
as of the  
eye and  
in hand and  
to make an attractive set.

JAN 1 1940

Post Dept. Checked

JAN 1 1940

DATE  
COMPLETED

JAN 4 - 1940 JAN 8 - 1940

6 2 1-4 1-951

210 1-16 1-16  
219 1-29-40 2-2-40

DATE RECEIVED  
DATE PAID  
DATE PAID

105



Reg photo

ATTENTION!

25

NO. 2-H2618

DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) (IN LOWER PLATE) "SHARKLEY"

IMPRINT

SAME AS ABOVE

THE FAMOUS BUCKING BULL

IN LOWER PLATE IN SMALL TYPE ---

(c) Doubleday & Gustin

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BULL BETWEEN A DARK RED & BRINDLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

1087

8 1940

Stamp type of image

JAN 9 1940

JAN 12 1940

JAN 5 1940

JAN 11 1940

5 3

1-5

1-11 51

25

1-12

210

13/4

1-16

1-16

211

9/2

1-31-40

Large handwritten 'R' or '2' mark.

160



DISTRIBUTED BY DOUBLEDAY & CO., COUNCIL BLUFFS, IOWA

NO. 2A-H2619

ORDER NO. 33735

DATE 12/30/39

25 M POST CARDS ART COLOORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

5 X

R. M.

NO

TITLE (IN FULL) (IN LOWER PLATE) BURL MULKEY

IMPRINT

SAME AS ABOVE

LEAVING "MELROSE"

IN LOWER PLATE IN SMALL TYPE ---

(c) R. R. Doubleday

COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

PRINT SO AS TO FILL UP CARD WELL

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

25

to make an attractive set.

JAN 4 1940

JAN 4 - 1940

JAN 4 - 1940

2

2

1-8

1-8 56

80

1-10

301

1/2

1-15-40

1-15-40

214

83



RICH-HOLT COM. CEDAR POINT, OHIO

NO. 9A-H2629

ORDER NO. 33737

DATE 12/30/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BRIDAL TRAIL AND LAGOONS,  
CEDAR POINT ON LAKE ERIE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 100

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

1st HORSE WHITE & BROWN. OTHER HORSES BROWN & BLACK. BOAT ORANGE COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

3

When you order the above mentioned photo, please specify the number of prints and colors are in harmony with each other to make an attractive set.

61182

✓

183	1940	3	1940
JAN 2 - 1940	JAN 2 - 1940	JAN 2 - 1940	JAN 2 - 1940
2	3	1	2
7	10		
31	9	10	2/6/40

Rush

2

156



CO.  
RICHGOLT CONCRETE, CEDAR POINT, OHIO

NO. 9-12620

ORDER NO. 33737

DATE 12/30/39

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CEAR POINT CONCRETE

IMPRINT SAME AS ABOVE

AUTOMOBILE ENTRANCE TO CEDAR POINT ON LAKE ERIE

PRIVATE NO. BEFORE TITLE --- 101

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SILVER GRAY LIGHT & POST ON LEFT. ENTRANCE TOP SIGN ON RIGHT BRIGHT BUFF RED LETTERS. LOWER SIGN GREEN BLACK LETTERS. ENTRANCE SIGN ON RIGHT EDGE GREEN WHITE LETTERS. GREEN LAMP POSTS. CEMENT DRIVE GREEN HEDGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3

Order for this material. Please see to it that all sets of negatives are uniform and color set in harmony with each other to make an attractive set.

photo in 2CP 2554

Make Red impression

Prep Post  
Fast Rate 10.75  
Slow Rate 18.50

1940  
JAN 3-1940  
17 2½  
4 1-6  
30 1½  
28 9 2/5/40  
1-10-40  
2/7/40

156



Co.  
RICH-HOLT PHOTOGRAPHY, CEDAR POINT, OHIO

NO. 9A-H2622

ORDER NO. 33737

DATE 12/30/39

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MIDWAY, CEDAR POINT ON LAKE  
ERIE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 102

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WHITE FIGURE GREEN TRIM ON BASE. BLDG. WHITE GREEN COLUMNS & CORNICE. DARK GRAY  
WALK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

ATTENTION

3  
order for the picture. See to it that the picture is taken in uniform and clear in harmony with each other to make an attractive set.

188

1940

JAN 3-1940

JAN 3-1940

11 2

1/5 9

74 1

1-9

201 1/2

Jan 10 1940

Jan 10 1940

29 834

2-5-40

2-7-40

Push

156



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2623 ORDER NO. 33744 DATE 12/30/39

CUSTOMER THE CASA LOMA HOTEL,  
CORAL GABLES, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE ~~ARTXKXKXKXKXKX~~ 3 1/2 x 5 1/2 STYLE ART COLORTON E WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CASA LOMA HOTEL CORAL GABLES, FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

#30 1-8-40. <sup>112</sup>/<sub>29.9</sub>

#36 1-19-42

JAN 3-1940

340

154



WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2524

ORDER NO. 33747

DATE 1/4/40

12 <sup>1</sup> M POST CARDS	ART COLOR TONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 3	R. M. YES
TITLE (IN FULL) SWAN ISLAND AIRPORT LOOKING SOUTH FROM A SKYLINER, PORTLAND, ORE. (USE GOTHIC TYPE) PUT IN SMALL TYPE IN LOWER BORDER --- (c) Brubaker Aerial Surveys, Portland, Ore.	IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE --- 742	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,797,775

JAN 5 1940

JAN 5 1940

DATE COMPLETED

JAN 5 - 1940

JAN 5 - 1940

10 4

1/6 gr.

78

Jan 8-40

266 13/4

66 13

Very Rush

159  
157



COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO9A-H2625

ORDER NO. 33368

DATE 12-30-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MOONLIGHT OVER ST. ANDREW'S  
BAY, SHOWING WATERFRONT OF PANAMA CITY,  
FLA.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: P.C.1

6B#2246

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D. CROP AS INDICATED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Rephoto

ORDER FOR THE ADDRESS SIDE. Please  
note to the effect that the  
prints are ordered and delivered  
in harmony with the order  
in cases of selective order.

JAN 9 1940

JAN 9 1940

JAN 5 1940

JAN 5 1940

3 3 1-8 1-11-8

78 Jan. 1940

30 1/2 1-16-40

48 9/2 1-26-40 1-29-40

157



COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO 9A-H2626

ORDER NO. 33368

DATE 12-30-1939

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) THE COVE HOTEL, "RIGHT ON  
THE BAY" PANAMA CITY, FLA.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: P.C.2

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF Yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

JAN 5 1940

JAN 5 1940

JAN 5 1940

JAN 5 1940

11 2

1/9 9

80

1-10

210 1/2

1-11

1-12

33 9

1/26/40

DATE Photo returned to Customer

157



COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 9A-H2627

ORDER NO. 33368

DATE 12-30-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) U.S. POST OFFICE, PANAMA CITY,  
FLA. "ON THE GULF OF MEXICO"

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: P.C. 3

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for 12 M 500 Post Cards  
are to it that all of the  
pictures are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Straight  
page on top*

JAN 3 1940

JAN 3 1940

JAN 8 1940

JAN 8 1940

11 3

1/9 *gr*

80

1-10

30

1/2

1-16-40

57

9

1-25-40

1-29-40

ST.  
161



COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 9A-H2628

ORDER NO. 33368

DATE 12-30-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENJOYING THE SANDS ON PANAMA  
CITY BEACH, NEAR PANAMA CITY, FLA.

PRIV. NO. BEFORE TITLE: B.C.4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

6  
These  
cards are  
designed to be  
given in uniform and colors are  
in harmony with each other  
to make an attractive set.

JAN 5 1940

JAN 5 1940

JAN 5 1940

JAN 5 1940

16 4

18 gr

80

1-10

49 1/2

1-16

56

9

1-24

1-26

DATE

By

Photo Returned to Customer

157



COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 9A-H2629

ORDER NO. 33368

DATE 12-30-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) DIXIE SHERMAN HOTEL, PANAMA  
CITY, FLA.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: P.C.7

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D. CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

order for this material. Please  
make it that all the pictures  
are uniform and make sure  
in harmony with each other  
to make an attractive set.

*Straight*

JAN 3 1940

JAN 8 - 1940

JAN 8 - 1940

14-10 3

1/9 Gr

78

Jan 10 40

210

1/2

1-11

1-12

60

9

1-25

1-29

15  
161



NO. 9A-H2630

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 33368

DATE 12-30-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) THE 1000 FT. PIER AT PANAMA CITY BEACH, FLA. "ON THE GULF OF MEXICO"

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: P.C. 6

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

D/e

ATTENTION!

Order on  
order for the picture. Please  
send it that all of the  
given are uniform and color are  
in harmony with each other  
to make an attractive set.

JAN 10 1940

JAN 5 1940

JAN 5 1940

JAN 5 1940

13 3

1/8 3

1/1

1-10

49 1/2

1-16

54 8 3/4

1-25-40

1-29-40

DATE RECEIVED

DATE

DATE PAID

DATE

By

By

157



5-  
Pm 159  
16



STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H2632

ORDER NO. 33750

DATE 1/4/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) HIGUERA STRE T, SAN LUIS  
OBISPO, CALIFORNIA (USE GOTHIC TYPE)

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE ---  
PICTORIAL WONDERLAND

PRIVATE NO. BEFORE TITLE --- SL-2

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FOR INSTRUCTIONS SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6  
Please see to it that all colors are  
in harmony with each other  
to make an attractive set.

JAN 10 1940

JAN 5 1940

DATE  
COMPLETED

JAN 5 1940

JAN 5 1940

14

5

1/8 gr

74

1-10

12/1

212

10

2-20-40

2-22-40

Rm 119  
157



STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H2633

ORDER NO. 33750

DATE 1/4/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

6

R. M.

YES

TITLE (IN FULL) MORRO ROCK - MORRO BAY,  
CALIFORNIA, SAN LUIS OBISPO COUNTY

IMPRINT

SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE ---  
PICTORIAL WONDERLAND

PRIVATE NO. BEFORE TITLE --- SL-3

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FOR INSTRUCTIONS SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this product is made to a firm of photographers who are well known and in harmony with the other to make an attractive set.

JAN 5 1940

JAN 5 1940

JAN 5 1940

JAN 5 1940

11 2

1/8 gr.

80

1-9

53

1/2  
8/2

2/16/40

Rm 159  
157



STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-12634

ORDER NO. 33750

DATE 1/4/40

121 M	POST CARDS	PART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT No. 6	R. M. YES
TITLE (IN FULL) CUESTA GRADE - U. S. HIGHWAY 101 - NEAR SAN LUIS OBISPO, CALIFORNIA (USE GOTHIC TYPE)		IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE --- SL-4		PUT AT BOTTOM OF MESSAGE SPACE -- PICTORIAL WONDERLAND	
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Objects are  
as they appear. Please  
be sure all letters are  
in German with each other  
to make an attractive set.

JAN 5 1940

JAN 5 1940

DATE RECEIVED	DATE COMPLETED
JAN 5-1940	JAN 5-1940
11 2	1/8 gr.
80	
226 1/2	
203 9	2-20 2-21

Rm 159  
157



NO. 9A-E2635

ORDER NO. 33750

DATE 1/4/40

12 $\frac{1}{2}$	M	POST CARDS	ART COLORETYPE	WHITE BORDER
------------------	---	------------	----------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL)	MONTEREY STREET LOOKING NORTH	IMPRINT	SAME AS ABOVE
SAN LUIS OBISPO, CALIFORNIA			
(USE GOTHIC TYPE)		PUT AT BOTTOM OF MESSAGE	

PUT AT BOTTOM OF MESSAGE SPACE  
PICTORIAL WONDERLAND

PRIVATE NO. BEFORE TITLE --- SL-5

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,773

JAN 5 1940

JAN 5 1940

JAN 5 1940

JAN 5 1945

106

118 G

30 1 3/4

13/4

1-11-40

21

10

2-19-48

الماء في الدنيا

DATE Photo Returned to Cust. \_\_\_\_\_

53

Rn 150  
157



12m 159  
157



Boulder Dam Service Bureau, Boulder City, Nevada

NO. 9a-H2637

ORDER NO. 33752

DATE 1/4/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR SOME OF THE INSTRUCTIONS--- I HAVE INDICATED BY THE SKETCH on the overlay tissue of the photo, how I want this included in the picture. I want it as a sort of silhouette. The figures have been blocked out for you and I would like you to designate ~~the~~ the coloring. the pottery color should be a reddish cream, the skin should be typical indian brown with a contrasting color for the loin cloths and women's dresses. Please see to it that the details of the photo itself shows through underneath the figures--that is, between arms and under the kneeling figures, etc. so that it will be, in reality, a color silhouette.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

Rephoto  
Black & White  
drawing

8.1940

JAN 8 - 1940

JAN 8 - 1940

8 4

1/10

30

1-12-40.

52

2/19/40

2/20/40

160